2030 for 2030
Chef Toolkit

Inspiration: Diverse Ingredients
- Knorr Future 50 Report
- Future 50 Foods for a Healthier Planet
- The Rediscovered Foods Initiative

Videos
- Smart Food Chef Anto’s Sorghum Cupcake
- Smart Food Chef Mick’s Jollof Millet Risotto and Seafood

Blog posts
- Chef Manjit’s The Red Carrots

Recipe submission
- Cooking the Manifesto
- Recipes from SDG2 dinner in Johannesburg
- Knorr, Recipes that make a difference

Chefs championing biodiversity
- Chef Pierre and fonio
- Chef William and sustainable seafood
- Gastronomy Association of Ucayali promoting Amazonian ingredients
- Rainforest to table chef initiative in Latin America
- Chef Atala’s ATÁ Institute

Speaking at public events
- Chef Anahita speaking on millet at FAQ
- Chef Ali championing sorghum
- Chef Alejandra speaking to diversity of plant-based diets at UN

Host dinners to start conversations
- Food Forever Experience NYC
- SFS Programme Dinner